



Investment Firm Releases ETF Managed Portfolio

January 7, 2004 (PLANSponsor.com) – Main Management LLC has put a new twist to asset management, putting together managed portfolios based exclusively on exchanged-traded funds (ETF).

The introduction of the ETF portfolio represents a departure from traditional money management portfolios that select individual stocks. Rather, Main has launched a new approach to outperforming the S&P with lower risks and lower costs than traditional money management models, the San Francisco-based investment firm said in a news release.

An ETF is an investment company with shares that trade intraday on stock exchanges at market-determined prices. Investors may buy or sell ETF shares through a broker just as they would the shares of any publicly traded company (See [Black Box: Exchange-Traded Funds](#)).

Main was established in 2002 by Jim Concidine, former Montgomery Securities partner, R. Stephen Doyle, the founder of Montgomery Asset Management and Richard Fredericks, former partner from Montgomery Securities. The firm currently has \$100 million in assets under management.

For more information about the fund, go to www.mainmgt.com.

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